

FILMcms & SPECS (CONTENT MANAGEMENT SYSTEM FOR FILMS)



FILMcms is built on a modern, easy to use open source content management system with a huge worldwide developer community. FILMcms was especially developed for the film industry to easily create, administer, manage and present your film on a website, with precise communication tools and seamless social network integration.

via a lucid and simple user interface FILMcms allows to manage - single users or groups with different rights - and to change the content (text, videos, pictures, blog-news etc.) on the website.

even several versions of a website (language or region) can be administered with only one data source. working with FILMcms is easy and fast, without any special knowledge of programming and web techniques.

FILMcms MAIN FEATURES

the cms module: multilingual / multisite enabled / search engine friendly urls / user management / drag and drop for site arrangement / version management



the blog module: tagging & categories / rss feeds sortable: categories, authors and tags / search and navigation: browse date, categories, authors and tags / post to twitter and post to facebook / gallery with drag and drop widget / multisite enabled

the newsletter module: prefabricated templates / v-card import & export / on-site registration

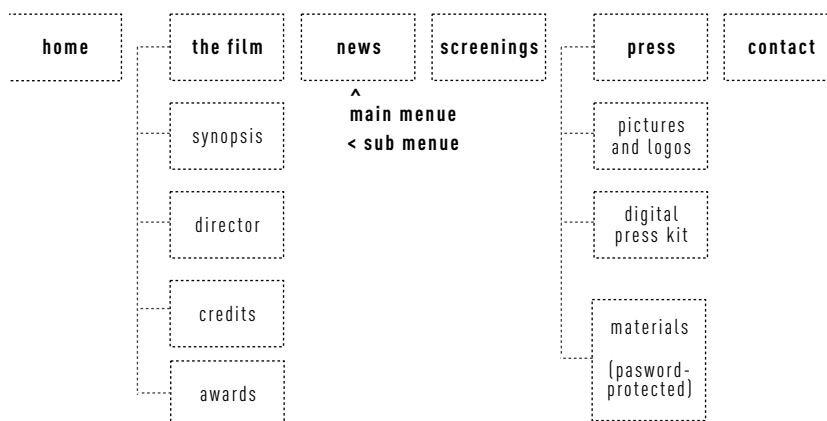
other cms plugins: flickr: display images from flickr user; album on your site / youtube: display video / login form / newsletter registration / text, image, google map / blog: latest news / contact form and spam protection / photologue picture gallery / rss feed / comments (blog) / login via facebook connect

FILMcms MENUE DESCRIPTION

the website main- and submenus can be rearranged logically for better performance and are editable at any point of website life-span.

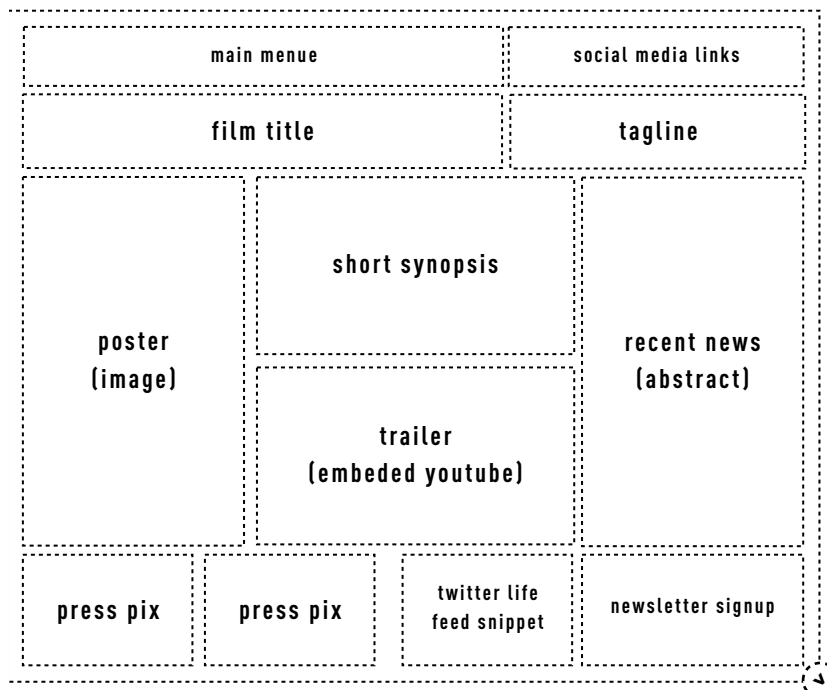
- **home** - shows poster image, selceted press pix, embeded trailer (& ev. twitter / facebook feeds) and a collection (extracts) of latest news as well as a newsletter subscription form.
- **the film** - provides a collection (extracts) of latest entries in the sub-menus listed below
 - **synopsis** - provides a the long- & short synopsis + download link to both
 - **director** - bio & pix of director + download links of photo & txt
 - **credits** - all relevant credit information about the film (as well as logos, etc.)
 - **awards** - provides a list of all awards
- **news** - provides a collection (extracts) of latest latest news about the movie and of all screenings, festivals an other dates (list format) etc.; newsletter registration and info for media. news are published to/from social networks (facebook / twitter account of film)
- **screenings** - list of all screenings, festivals, etc. dates (calendar or list format)
- **press** - provides a selection of most important downloads (digital press kit / dirctor info / poster / film stills / logos / synopsis / credits)
 - **pictures & logos:** preview & download (links) of all available poster formats (a1, a2, a3) / preview & download (links) of selection of max. 3 filmstills / preview & download (links) of all logos used in project / preview & download (links) of all available event photos
 - **digital press kit** - download link for press material package including: preview of bio & pix of director + download links of photo & txt / download link of compressed synopsis text file / download link of compressed credits text file / download link of compressed reviews text file
 - **materials (restricted through password)** - provides all important document downloads like: subtitles, music que sheet, synchro text, time codes dialogue list, sales sheet, etc.
- **contact** - provides the main contact data to producer, director and sales representatives (imprint)
- **(optional: online store** - possibility to purchase posters, t-shirts & other film related gadgets)

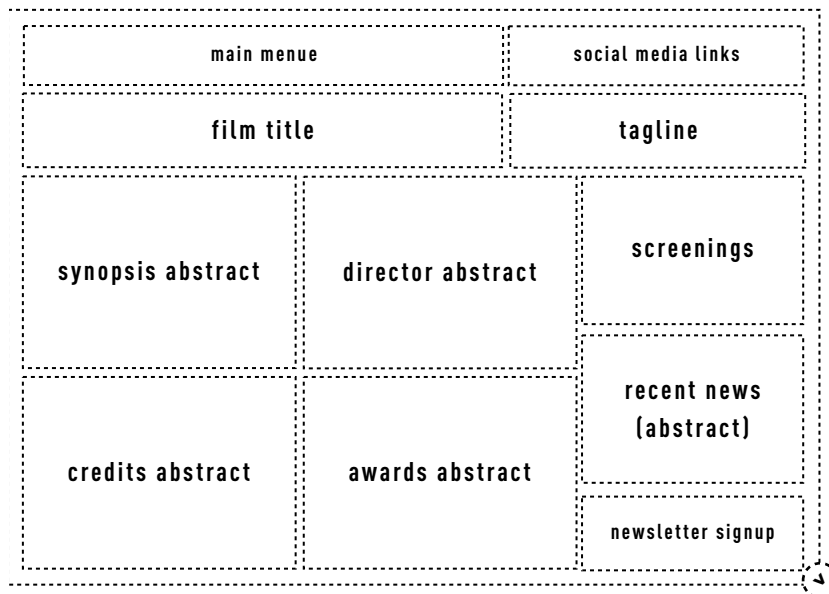
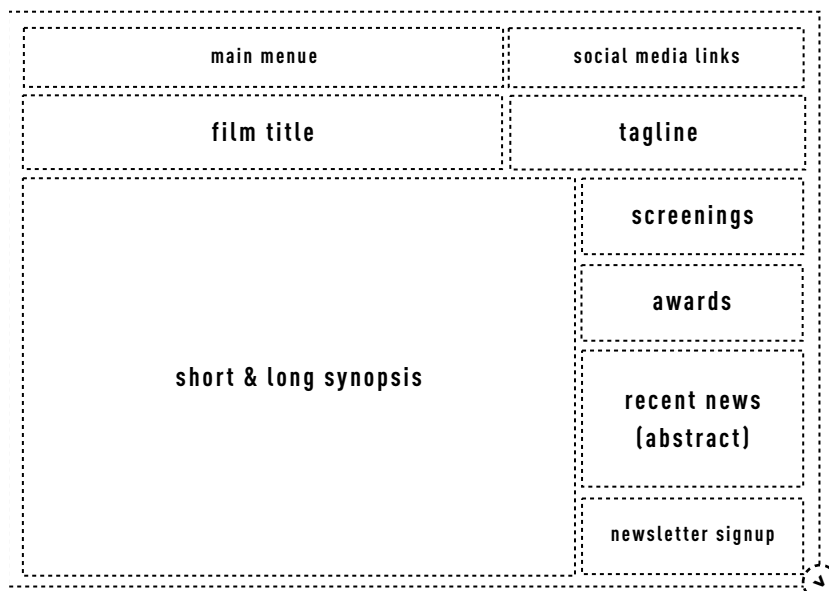
FILMcms COMMON MENUE STRUCTURE GRAPH



FILMcms WIRE FRAME SCREENS

“home” main menue screen:



“the film” overview main menu screen:**“the film” sub menu screen (eg.: synopsis):**

“news” main menue screen:

main menue	social media links
film title	tagline
news	newsletter signup
	awards
	poster (image)

“screenings” main menue screen:

main menue	social media links
film title	tagline
screenings	awards
	newsletter signup
	poster (image)

“press” overview main menu screen:

main menu	social media links
film title	tagline
digital press kit (direct download link)	screenings
director info (bio & pix - direct download link)	awards
poster (direct download link)	recent news (abstract)
film stills (direct download link)	
logos (direct download link)	
synopsis (direct download link)	newsletter signup
credits (direct download link)	

“press” sub menu screen (eg.: pictures and logos)

main menu	social media links
film title	tagline
posters (preview & download link)	screenings
film stills (preview & download link)	awards
logos (preview & download link)	recent news (abstract)
event photos (preview & download link)	newsletter signup

“contact” main menu screen

